

Orange Township Business Association presents

Essence of orange

Don't miss this special 2010 Issue!

Dear Friends:

It is again time to get your ads in the Essence of Orange. Unfortunately we are not able to proceed with the 4th of July Celebration this year due to impending construction on Orange Road. However, we are still doing the Essence of Orange and it will be bigger and better than ever.

This year the Essence will have bigger pages, more pages, and we will be using a glossy paper unlike the flat newsprint that we have used in the past. Also, there will be more pictures and community interest stories that will make our consumer neighbors want to read this and see your ad. It will be coming out in mid to late August so you may want to have a "back to school" theme in your offer.

The Essence of Orange is a fantastic value. For just pennies per household you have the opportunity to showcase your business to 17,000 homes. This is a proven publication that the people you want to do business with, your neighbors, keep and use.

See the enclosed rate sheet and contact us right away. It's first come first served and these spots will go fast. This is one of the main reasons you joined the OTBA and it only comes once per year so don't miss out.

ADVERTISING RATES

COVER (MAXIMUM EXPOSURE-FIRST COME, FIRST SERVED!)

Outside Back Cover (2/3 page, no bleeds)	7" x 7"	\$895.00
Inside Front Cover Full Page (no bleeds)	7" x 10"	\$825.00
Inside Back Cover Full Page (no bleeds)	7" x 10"	\$825.00

INSIDE TEXT PAGES

Full Page (no bleeds)	7" x 9"	\$725.00
Half Page:	7" x 4 1/2"	\$525.00
Quarter Page:	3 7/16" x 4 1/2"	\$325.00
Eighth Page:	3 7/16" x 2 3/16"	\$225.00

Make payments to OTBA.

Ad Placement Request deadline is July 1, 2010 (see the last page of this packet for a request form)

All artwork and ad info must be submitted no later than July 15, 2010.

Confirmations can be faxed to 614-841-4894.

Artwork may be emailed to margarita@click2design.com. Artwork may also be dropped of at Taranto's Pizzeria.

Arrangements for pick-up can be made by calling 614-565-6257 or 740-475-7247.

ACCEPTABLE FILE FORMATS:

- Quark Xpress 7 or later, Illustrator CS4 or Photoshop CS4 or later (please make sure fonts and images used in the document are included)
- .tif, .jpg, .eps or .pdf (CMYK at 300 dpi resolution)
- For questions or further assistance call Margarita Crow at 740-475-7247.

Thank you for supporting the OTBA and your involvement in our community! Please call me at 614-565-6257 if you have any questions.

Debbie Taranto

and the 2010 OTBA Essence of Orange Team, Debbie Stohl, Sherry MacDonald and Margarita Crow



ORANGE TOWNSHIP
BUSINESS ASSOCIATION

8917 S. Old State Rd. • PMB 252 • Lewis Center, OH 43035 • www.OTBA.net

Supporting Your Community, Your Friends, Your Neighbors



HALF PAGE
7" X 4 1/2"

QUARTER PAGE
3 7/16" X 4 1/2"

EIGHTH PAGE
3 7/16" X 2 3/16"

TECHNICAL SPECIFICATIONS:

All artwork and ad info must be submitted no later than
July 15, 2010.

Acceptable file formats:

- Quark Xpress 7, Illustrator CS4 or Photoshop CS4
(fonts and images included)
- .Tiff, .jpg, .eps or .pdf in CMYK at 300 dpi resolution

For questions or further assistance call Margarita Crow at 740-475-7247.



FULL PAGE
7" x 9"

"ESSENCE OF ORANGE" ADVERTISEMENT PLACEMENT REQUEST FORM

Name of Business _____

Address _____

Contact Name _____

Phone Number _____

Fax _____

Email _____

COVER (MAXIMUM EXPOSURE-FIRST COME, FIRST SERVED!)

Outside Back Cover (2/3 page, no bleeds)	7" x 7"	\$895.00
Inside Front Cover Full Page (no bleeds)	7" x 10"	\$825.00
Inside Back Cover Full Page (no bleeds)	7" x 10"	\$825.00

INSIDE TEXT PAGES

Full Page (no bleeds)	7" x 9"	\$725.00
Half Page:	7" x 4 1/2"	\$525.00
Quarter Page:	3 7/16" x 4 1/2"	\$325.00
Eighth Page:	3 7/16" x 2 3/16"	\$225.00

TOTAL PAYMENT \$ _____

Make payments to OTBA.

All artwork and ad info must be submitted no later than July 15, 2010.
Artwork may be emailed to margarita@click2design.com. Artwork may also be dropped off at Taranto's Pizzeria.
Arrangements for pick-up can be made by calling 614-565-6257 or 740-475-7247.

****IMPORTANT NOTE:** If you are providing press-ready artwork, "Essence of Orange" is NOT RESPONSIBLE for typographical errors or omissions. If you require our design services to create your ad for you, a proof of your ad will be provided for your review and your approval will be required to ensure accuracy. "Essence of Orange" CANNOT be held liable for typographical errors or omissions.

ACCEPTABLE FILE FORMATS:

- Quark Xpress 7, Illustrator CS3 or Photoshop
- .tif, .jpg, .eps or .pdf (CMYK at 300 dpi resolution)
- For questions or further assistance call Margarita Crow at 740-548-4817.

****IMPORTANT:** Image quality cannot not be guaranteed if camera-ready artwork is provided in a file format not specified above.

KEEP THIS PORTION FOR YOUR RECORDS

COVER PAGES

<input type="checkbox"/> Outside Back Cover (2/3 page no bleeds)	7" x 7"	\$895.00
<input type="checkbox"/> Inside Front (Full Page no bleeds)	7" x 10"	\$825.00
<input type="checkbox"/> Inside Back (Full Page no bleeds)	7" x 10"	\$825.00

INSIDE TEXT PAGES

<input type="checkbox"/> Full Page:	7" x 9"	\$725.00
<input type="checkbox"/> Half Page:	7" x 4 1/2"	\$525.00
<input type="checkbox"/> Quarter Page:	3 7/16" x 4 1/2"	\$325.00
<input type="checkbox"/> Eighth Page:	3 7/16" x 2 3/16"	\$225.00

AMOUNT PAID \$ _____