



In support of our local business members, the Columbus Costco is publishing a quarterly Business Value Book.

With rates starting at \$80, this advertising opportunity is a great value for our business members.

Target: 20,000 Columbus Costco Member Households

**effective
targeted
affordable
advertising**

Fall 2010 Rates:

Full Page 4/C	\$640
1/2 Page 4/C	\$320
3/8 Page 4/C	\$240
1/4 Page 4/C	\$160
1/8 Page 4/C	\$80

bluefin
interactive media

An exclusive opportunity to reach 20,000 Columbus Costco Members - A Premium Targeted Demographic

Value Book Facts

Distribution:

20,000 published quarterly starting September 2010

Specific Offer / Discount Requirement:

All advertisements must contain a specific offer. Certain restriction and guidelines apply.

Deadline: July 26, 2010

Method of Distribution:

Costco Employees hand-distribute a value book to Costco Members as they are leaving the Columbus warehouse totaling 20,000 copies. The Columbus Costco has over 50,000 members

Magazine Setup:

Saddle stitched and trimmed to 8.5" width x 11" height with a minimum of 8 pages

Printing Process:

Professional printed, 100% Computer To Plate (CTP) using 4-color process (CMYK) and sheet-fed litho

Stock:

80# coated stock

To Get Started Contact:

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