



OTBA TODAY

www.otba.net

SUPPORTING YOUR COMMUNITY, YOUR FRIENDS, YOUR NEIGHBORS

OTBA TODAY is a publication of the Orange Township Business Association

Officers for 2011-2012:

- Chairman: John Cummings
- President: Darryl Bell
- Vice Pres: Bruce Kullberg
- Secretary: Deb Stohl
- Treasurer: Julie Riber

Word From the President

Darryl Bell, President, OTBA

Welcome to the latest edition of the OTBA newsletter!



The OTBA is a community of business and non-profit leaders dedicated to making our community—Orange Township—a better place. First, it is becoming a better place for business as we support one another by doing business and providing referrals for one another. Second, it's becoming a better place through the growing friendships we are developing with fellow members. And, third, it's becoming a better place through our service to the community. That includes the upcoming Candidates' Night, the Orange Parade, and other service events. It also includes our support of local charities through our monthly raffles (see the article below). And we have a voice in the newly forming Orange Township Economic Development Advisory Board.

Thanks for your part in making Orange Township a better place through your active involvement with the OTBA.

UPCOMING EVENTS

October 20

Candidate Night with the League of Women Voters

October 25

Rotary will be speaking with us about The Best of Polaris

November 15

Dr. Lori Engler will be hosting our meeting and discuss vision

December 6

The popular Network Bingo at Little Bear

DON'T MISS IT!

See page 2 for our ...

- Member Spotlight
- Welcome New Members
- Website Updates

RAFFLE - NEW!

We have started a raffle at all the meetings. All the raffle money will go to a different charity in Delaware County each month. We started with People In Need for September. We will have various gifts to raffle and tickets are \$1 each or 6 for \$5. If you know or have a charity in Delaware County, please let the board know so we can get them on the schedule. This is just another way for people in Delaware County get to know the OTBA and for us to help a charity in our own backyard.

You Are A Winner!

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WELCOME NEW MEMBERS

Please welcome our new members from
January-September 2011

Liberty Twp/Powell YMCA
 Elizabeth S Schmitz, Attorney at Law
 Blue Ring Residential Services
 Midwest Implant Institute
 Columbus Entertainment Magazine
 Ohio Commercial Fitness
 Fleet Feet
 HomeWell Senior Care
 The Learning Experience
 Cruise Planners-Oceanic Getaways
 Lewis Center Family Denistry
 Josie's Frozen Yogurt
 iZigg90210
 The Eye Shop Optical Center
 Optimal Eye Care
 Kona Ice of Columbus
 North Church
 Feasts From The Pantry Catering
 CATstyle Marketing and Design

Website Updates

- Do you have a Facebook, Twitter or other social media link? Email it to us and we'll include in your member listing for FREE!
- Have you sent us a brief (50 words or less) description of your business? It's free and helps visitors find you faster!
- Member Offers: Contact us with your local event, seminar, or special announcement. It must be free of charge (unless it's a fund raiser for a non-profit organization) or it must be a special discount/offer extended exclusively to OTBA members.

MEMBER SPOTLIGHT



Josies Self Serve Frozen Yogurt – Polaris

On July 22, 2011, Josies Self Serve Frozen Yogurt – Polaris opened its doors for business at 8657 Sancus Blvd. (behind the Tilted Kilt Restaurant). Josies offers 12 flavors of frozen yogurt and at least 30 toppings on a daily basis with a self-serve format that encourages each person to mix any combination of yogurt and toppings and then pay on a per ounce basis.



Josies Frozen Yogurt is a new franchise that is locally owned & operated by Ken & Linda Kulakowski (pictured above). The store is open 7 days per week – 11:00am-10:00pm.

Our yogurt is a healthier alternative – containing Pure Crystalline Fructose instead of the High Fructose Corn Syrup that most other yogurts contain. All of our yogurt is gluten free and averages about 85 calories per 4oz. serving (40% less than most others). We can't necessarily say the same thing about our toppings – which range from fresh cut fruit to chocolate sprinkles and gummy bears! Recently our yogurt was chosen 6-1 over the competition in a taste test!

We also strive to be very community friendly with local promotions that include a 10% discount for parties of 8 or more, a 10% discount for wearing your sports uniform, and 4 ounces free with a good report card. You can also send your local team photo to eathealthy@josiesyogurt.com and we'll post the photo on our screen and each time one of the players comes in and identifies his/her photo they'll receive a 20% discount!

We have a great staff that are excited about introducing the community to our product, and we invite you to come in and take your own taste test. We've also recently taken our product mobile to local expo's, etc. – so please call us @ 614-840-0015 if you'd like us to host your next event.

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